



Dance Source Houston
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Dance Source Houston is a non-profit organization dedicated to supporting contemporary dance in the Greater Houston area. Originally founded as the Houston Dance Initiative, Dance Source provided performance opportunities and free critical services to the community. In 2005, Dance Source expanded into its own independent organization, its goals to support the creation and promotion of dance and to be an integral component of the local thriving dance community. Dance Source invites you to be a member in 2007.

Your membership will help underwrite these services and ensure that they will continue to be available to the community. New services will be developed by the artists board in response to community needs. Together, Dance source and you can ensure that Dance maintains its rightful place in Houston's art scene, and that Houston takes its place among the top dance communities in the Country.

You may pick whichever of two memberships is most appropriate to your pursuit, as either a dancer/choreographer or producing company/presenter. Your membership includes the benefits listed below as well as any of the new benefits availed throughout the year. And last but not least, members have a voice concerning the development and direction through the artists board.

Free Services to the Dance Community

We can only continue these services with your support as a member.

Houstondance.org – all listings in the Greater Houston Area

The Dance Card - a calendar of upcoming events, distributed throughout the inner loop and at dance events

The Dance Source E-Newsletter – a weekly newsletter that lists performances, workshops, classes, auditions, opportunities, and jobs pertaining to dance.

Dance Source Table – set out at dance events for brochures, posters, flyers, and postcards.

Dance Writings – Previews and Reviews of Houston dance events, created in response to a lack of coverage in commercial press.

Increasing performance opportunities – Weekend of Texas Contemporary Dance, Tapestry of World Dance, Dance Around the World, and research for future implementation: Metro-Service Area Touring to the Far Reaches of the Greater Houston area.

Special notices of discounts/ complimentary tickets.

Membership Structure and Benefits for Houston Dance Practitioners

Presenter Membership (\$150/year)

Open to Dance Companies, Dance Studios, Producing and Presenting Organizations and individual choreographers who are presenting work.

- Access to marketing, production and Front of House support from our staff (see rates below)
- Representation on our website and newsletter – press releases, classes, job postings, e-blasts.
- Access to the DSH mailing list of over 20,000 audience members.
- Performance listings automatically posted on spacetaker.org, kuhf.org, and artshound.org.
- Unlimited performance listings on the Dance Card, website and newsletter.
- Two featured listings in the newsletter (a special class, a new studio space, etc)
- Special Member Discounts on marketing material distribution, special discounted ad rates in DSH programs and Dance Cards
- One free distribution
- Use of non-profit permit mailing privileges.
- Access to non-profit umbrella services (see rates below)
- One Individual Artist Membership, benefits listed below (designate recipient on application)

Individual Artist Membership (\$25/year)

Open to dancers, choreographers and support or technical personnel. Applicant must supply 2 professional concert programs that include his/her name in any of these roles from within the last 18 months.

- A voice in the direction and development of Dance Source Houston. This season, Dance Source will be implementing the Dance Artist Board.
- A vote in the annual Buffy Big Range Dance Festival Awards.
- Discount Card for Artists – A membership card will be issued by Dance Source that gives special discounts throughout the year to dance performances and professional services related to dance. Currently this discount applies to Houston Ballet, SPA, Insight Photography, and Costumes and Dancewear.
- Discounted admissions to DSH workshops and events.

Umbrella Support (\$150)

Umbrella your next project under DSH's non-profit status.

Not a 501c3? Let Dance Source Houston be the fiscal agency for your next project

Administrative Support for the proper filing of non-profit paperwork – mail outs, thank you letters, donations, etc. Application and approval by DSH Board required.

**Marketing Package 5 hours (\$75) or
Marketing Package 10 hours (\$150)**

*Marketing packages at a discount rate that will only be available to members.
Subsidized Marketing/consulting help for choice of:*

- Marketing Plan development and support
- Press Releases
- Previews
- Graphic Design for Postcards, Ads
- E-blasts
- mailings/label

Dance Card Advertising

only available to members

1/3 page ad (as available)

\$75/per 2000

Distribution

Discounted member rates as follows:

One distribution - \$60

Two distributions - \$57.50 per distribution

Three or more distributions (15% off) - \$55 per distribution

Non-members - rates as follows:

One distribution - \$75

Two distributions - \$72.50 per distribution

Three or more distributions - \$70 per distribution

**Yes! I want to be a member of
DANCE SOURCE HOUSTON**

Membership Form

Sign me up for:

- \$150.00 Presenter Membership
 \$25.00 Individual Artist Membership
 \$50.00 Umbrella Support
 \$75.00 5 Hours of Support
 \$150.00 10 Hours of Support
 Total

I will pay by:

American Express MasterCard Visa

Credit Card #

Signature

Method of Payment

Exp. date

Check

Name

Address

Phone